



DRAGAN STOJANOVSKI

SENIOR GRAPHIC DESIGNER

PROFILE

Senior graphic designer with 10+ years of experience creating and producing unique, different and compelling creative campaigns and designs deliverables. Creative person and strong communicator.

SKILLS

Photoshop
Illustrator
InDesign
Creative leadership
Graphic design
Digital marketing
Marketing campaigns
UI/UX design
Adobe creative suite
Animated banners

CONTACT

PHONE
+38970775438

MAIL
dragan_100janovski@live.com

WEBSITE
draganjadran.com

GRAPHIC DESIGNER AT QIH-GROUP NOVEMBER - MAY 2021 - 2022

Digital Marketing Agency, with a primary focus on gambling industry. Senior designer in marketing department, where I am responsible for the overall design of the marketing department, including Facebook and Instagram campaigns, email campaigns, landing pages for websites, and other campaign banners for our and affiliate websites, marketing materials to be designed.

SENIOR GRAPHIC DESIGNER AT MYMARKETING SEPTEMBER 2018 - 2021

Marketing communication studio, offering integrated marketing services, with a primary focus on advertising, graphic design, branding and online marketing. Clients: Renault, Kadis, Peko, Dacia, Nissan, Atalntic group, Eurogrands, Knauf...

Responsibility:

- Produce and design products from brief to end design
- Design advertisements, brochures, handouts, flyers and online graphics
- Produce graphic content for page layouts, e-mail designs, static & dynamic banners

INTERMEDIATE GRAPHIC DESIGNER AT SIGN UP OCOTBER 2017 - JUNE 2018

Marketing agency, offering integrated marketing services, with a primary focus on advertising, graphic design, branding and online marketing. Clients: Ohridska Banka, Foodio, Viator&Vector, UNDP.

Responsibility:

- Produce and design products from brief to end design
- Design advertisements, brochures, handouts, flyers and online graphics
- Produce graphic content for page layouts, e-mail designs, static & dynamic banners

INTERMEDIATE GRAPHIC DESIGNER AT SIBIS APRIL 2015 - OCOTBER 2017

Marketing communication studio, offering integrated marketing services, with a primary focus on advertising, graphic design, branding and online marketing. Clients include Grand Foods Corporaion, Treto Uvo, Kamnik Winery, Macedonian Agency for Electronic Communications, Balkanika publishing and marketing agency.

Responsibility:

- Produce and design products from brief to end design
- Design advertisements, brochures, handouts, flyers and online graphics
- Produce graphic content for page layouts, e-mail designs, static & dynamic banners

GRAPHIC DESIGNER AT 4VIRTUS SEPTEMBER - DECEMBER 2014

A company with a consistent growth in the sphere of web-services and mobile applications. The company's last project Fueloyal brought them 1st place for a best startup company

Responsibility: In charge of the UI/UX Design for web and phone apps

GRAPHIC DESIGNER AT THE P WORLD JANUAR - MARCH 2013

A global creative agency, with presence in over 20 countries, working on exclusive PR events and conferences and branding campaigns. Keynote speakers such as Google, Novartis, Facebook, BBC etc.

Responsibility:

- Design business stationery, logos and promotional material (ads, posters, newsletters)
- Book, produce and submit advertising and editorial content for marketing projects

JUNIOR GRAPHIC DESIGNER AT 1E MAGAZINE FEBRUARY - JUNE 2010-2012

A weekly fashion magazine with highest paid circulation figures in Macedonia.

Responsibility:

- Manage weekly page layout and design
- Design marketing flyers and newspaper ads

JUNIOR GRAPHIC DESIGNER INTERN AT POLIO PLUS SEPTEMBER-JANUARY 2009-2010

A leading civic organization with primary focus on people with disabilities and human rights.

Responsibility: Produce promotional material, develop branding material for several advertising campaigns, coordinate and communicate with the printers office, photo editing, update and format the website.